

Design Styles Typeface

Create an 11" x 17" document that shows a typeface based on one of the given design styles or art movements. You may use digital, drawing, or photographic techniques to produce your typeface.

The typeface must

- present all 26 characters
- clearly reflect the style of the given art/design movement
- be original (not found elsewhere online in a google image search)
- have unity – all letters should clearly relate to each other and no individual letters should look out of place.
- show complexity – your typeface should be interesting and exciting; not plain, simple, or boring
- be presented on a solid color background

Part One – Research and Planning

Create 3 pages in your sketchbook. The first page will be an inspiration page with printed images from online resources. The following two pages will be sketches and ideas for letters of the alphabet to create a typeface. This is a participation grade.

Part Two – Create an 11" x 17" digital document.

Decide on the best process to create and show your project. Adobe Illustrator will provide the cleanest final solution.

*Please be mindful that similar design pieces are online...proceed with caution. It is very easy to google project examples. If you see an example of the project that you are about to create, will you be more likely or less likely to create what you have observed from other resources. Some people may be very good at gathering resources and making an original version from all that they have seen. The goal is for you to have an original piece that is completely your work.

