

Graphic Identity – Part 3 – Self-Portrait Design

In an **11 x 17” document**, create a fully developed and exciting design/self-portrait using **all of your graphic icons**, an interesting **“design looking” (graphic) photograph of yourself**, and **one word** incorporated into your piece. You may consider designing your piece with the fifth icon as the most prominent element in your design.

The photograph – You should consider the visual aspects of your icons and find or take a photograph of yourself that makes sense with the rest of your design.

Be sure that the **resolution** of your piece is **150 – 300**.

I HIGHLY recommend that your design be in **black and white**, but I am not making it a requirement. If you choose color, you must show a **clear color scheme**. Remember everything that you have learned in this class when constructing your design... Use the following

Contrast – Push the scale of your elements to extremes.

A Strong Visual Hierarchy – What is the order of your elements? 1,2,3

Composition – Your pieces should not be floating in the middle of your design. Fill the page with elements interacting with the edge of the picture plane.

Asymmetry – More tension and excitement than Symmetry

