

Graphic Self Portrait

Your goal is to create an iconic graphic image of yourself, with Photoshop and Illustrator, which could be used for marketing or branding.

Think Graphic! This brand should be seen clearly at any size or distance. This is a **work of design**. Create using **purposeful bold shapes...** Stay away from small insignificant marks and lines that only add excessive information. Less is more!

Use **only black and white**.

Include a **single bold word** that is used to identify you and your brand.

The final image should be **vector art** created entirely in Illustrator on an 8.5 x 11" document.

Consider how you want to communicate your personality through the image. What will draw the audience to the image? Create something that is new and exciting. Stay away from an image that has been seen a million times before.

Process

Take a photo of yourself using a **strong light source**.

Manipulate the photograph in Photoshop using filters...Brightness Contrast/Cutout Filters/Etc.

Re-draw in Illustrator



