Environmental Graphics Information Kiosk

What would a well-designed information kiosk look like at Deep Run? And How would it be used?

Part 1

In Illustrator, you will create an interesting and exciting design for a non-electronic, Deep Run High School kiosk that communicates directions and information to the general public. This kiosk would be used in a location, that you will randomly be assigned, around the school.

Your kiosk must fit within a 4' x 4' x 8' space, and be large enough to easily interact with the average size human.

Your Kiosk must include the following

A dynamic and exciting design (shapes, color, textures, scale, contrast, etc.)

An identifying title ("Information" or what have you) clearly seen on the kiosk

A title or icon on your kiosk identifying its location within the school

At least 3 iconic, visually unified, graphic symbols (no words) to communicate nearby [Deep Run] destinations

Graphic elements (shape, texture, color, etc.) that relate to the area surrounding your kiosk (architecture? function? space?) – Be sure that you can identify at least 3 distinct elements that you incorporated into your design.

At least 3 separate paragraphs, which you will write, that are incorporated into your design, giving information about the surrounding destinations.

You may not include a map of the school in your design.

Questions
How interactive is your kiosk? …Will people want to look at it or is it an eye sore?
Does your kiosk blend in well to the environment where it is placed? Does it stand out?
Does your kiosk clearly communicate the information, or is it difficult to understand?
Does the viewer know how to easily travel to the presented destinations based on the kiosk information?

Before you begin – Create two sketchbook pages of notes and visual ideas for brainstorming.
These will be presented to Mr. McCray for a grade.

Part 2

Students will be divided into groups to create a physical representation of a kiosk designs based on their groups preliminary project designs. Cardboard and Styrofoam boards along with print outs and painting supplies will be provided to create the kiosks, but additional materials may be

purchased, by students, based on a group decision. Graphics may be painted or created from printed images on the surface of the kiosks.