

# Mid Term Poster

Make an 11" x 17" poster created in Illustrator on a given theme **containing all the provided information**. 10 pts

Your poster should be completely **covered in gradients**. 20 pts

Your poster should include **at least one element created using a gradient mesh** in Illustrator. 20 pts

Incorporate the following design techniques we have talked about this year. 40 pts

**Contrast – Extreme Contrast!**

**Visual Hierarchy/Order**

**Contrast**

**Tension**

**Asymmetry**

**Top Heavy**

**Balance**

All elements in your poster must be **original and created by you**. 10 pts

You may create additional hand drawn elements over your full page of Illustrator gradients.

Is your poster graphic? Less is more!!!!

Does it communicate a clear message? Would someone understand what the message by looking at the visual elements?

Is your poster unique and would it stand apart from others in the class?

**Work hard, stay on task, and Have Fun!** 10 pts