

# Self-Promotion Posters

Create an 18x24“poster promoting what you do. [Or who you are]

You will need to create your entire poster in Adobe Illustrator to avoid low-res pixel issues that could come from photographic imagery.

## **PART 1 - Before the poster...**

Create 5 3d looking objects or elements using the mesh/gradient tools in Illustrator. At least 3 objects should be created using the mesh tool. Be sure that the elements reflect what you do, as they will present in your final self-promotional poster.

## **PART 2**

Create the poster!

Be sure to SHOW WHAT YOU DO! Are you an artist, an athlete, a gamer, or a superhero?  
[Attention fine artists: How do you translate your work into graphic form? Show me.]

Include the 5 objects or elements, created earlier, in your poster

You must have one figurative element be it a human hand or whole body

All imagery must be your own creation and copyright free! (No preexisting comic characters)

The information listed on the poster

Design 3 – Include your name and your title within the design

Design 4 – Include your name, your title, and at least three characteristics, shown by typography, as to who you are or what you do.

THIS POSTER IS HUGE!!! One big challenge of this project is how to design BIG on a small screen. Be sure to zoom in to you work as you are creating the work. A novice designer would tend to simplify elements and not consider the details of the work. Don't be the novice designer!

