DeStijl Rubric	4	3	2	1
Big Ideas and Brainstorm Message Sheet	Submitted document with thoughtful responses to all *Big Ideas* and *Brainstorm Message* questions	Submitted document with responses to all *Big Ideas* and *Brainstorm Message* questions	Submitted document with missing responses to *Big Ideas* and *Brainstorm Message* questions	Did not submit a document
Fold Zine	Folded an 8-sided zine from one sheet with one cut	Folded a zine with 8 sides but incorrect layout	Folded a zine with fewer than 8 sides	Did not fold a zine
Sketch Message	Sketched front and back covers and all six pages with visuals and text using a De Stijl grid layout and conventions	Sketched 4-5 pages with visuals and text using De Stijl grid layout and conventions	Sketched fewer than 4 pages and either text or visuals, and/or did not use De Stijl grid layout and conventions	Did not sketch
On Task	Working on-task for all of class	Working on-task for most of class	Working mostly off-task	Working completely off-task
De Stijl	Showed De Stijl principles in at least one page, using primary colors + black & white, right angle geometry and simple design with function dictating form.	Showed all De Stijl principles but did not fill one page	Showed some De Stijl principles and did not fill one page	Did not show De Stijl principles
Message	Communicated a clear message with both visuals and text, and a beginning/middle/end	Communicated a message with both visuals and text	Communicated a message	Did not communicate a message
Layout & Print	Readable **and** oriented	Readable **or** oriented	Readable **or** oriented	Did not layout or print zine

	correctly; at least five copies printed: 1. Master copy 2. Public copy (place, photograph and leave there) 3. Graded copy 4. (2) Zine Fest copies or more	correctly; at least three copies printed: 1. Master copy 2. Public copy (place, photograph and leave there) 3. Graded copy	correctly but did not create a readable layout and/or print copies	
QR Code	Pre-approved content with teacher. Linked content is appropriate to zine message	Pre-approved content with teacher. Linked content loosely relates to zine message	Pre-approved content with teacher. Linked content does not relate to zine message	Did not pre-approve content with teacher. Did not link content with a QR code
Critique	Provided photo and justified why public location is ideal for reaching intended audience, why this audience is targeted for your message, and how your content promotes your message. Provided clear feedback and constructive suggestions for peers	Provided photo and loosely justified why public location is ideal for reaching intended audience, why this audience is targeted for your message, and how your content promotes your message	Provided photo but was unable to justify	Did not provide photo or justify
Community	Placed zine in public space to reach intended audience, took photo of the zine clearly in its drop off location Above & beyond - multiples dropped at different	Placed zine in public space to reach intended audience, took photo of the zine in its drop off location but it is not immediately clear where it is located	Took photo of the zine in a public space but location is not public/does not target an intended audience appropriate to zine message	Did not place zine in public space or take photo

	locations or physically handed out			