

The fire department is an industry that is rich in history, and most of the fire stations in Henrico County have some type of logo, which serves as their identity. This logo is mostly displayed on our station shirts and/or hats, and often times is placed on the apparatus itself and is visible to the community that we serve as our “first due” response area.

We opened our doors in March, 2018 and had our official grand opening in April. We have been working towards coming up with an identity since then, and have yet to decide on something. So, we thought that there aren’t many better ways than to get the community in which we serve involved to help us come up with a design. With that stated, we are reaching out to you, and the arts department at Godwin High, since both schools are considered to be in the Short Pump area, to help us in coming up with the design and identity for the “Short Pump Fire House” here at Station 19.

I have attached a couple of the ideas we have come up with thus far. The pump logo is something I came up with, and the red doors idea was due to the fact that this fire station is the first one in the county to have traditional red doors that are bi-fold (versus roll up doors). The other attachment is a rendering of both of these concepts together. Feel free to share these with your students as an idea of where to start. Another possible idea that was tossed into the hat, but not designed, was since our fire station is on Kain road, there are several comic book characters that have the name Kain (or Cain) that may be able to serve as a type of mascot if they are able to incorporate that into the patch idea. They are also welcome to do their own research on the Short Pump area and identify something unique about it that should be displayed on our patch. Lastly, they are always welcome to come by the station and look around here for some inspiration and to talk to the different shifts about their ideas.

The only thing that I must state is that there CANNOT be any hidden logos, or inappropriate material. Whatever logo we decide on will be displayed for the entire county to see. If your students are interested in participating, we would like to have a vote on the submissions November 2<sup>nd</sup>. We plan on having a prize awarded for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place designs.