

Graphic Identity



How do you communicate the essence of who you are using simple graphic elements and shapes?

You are going to create an icon or emblem out of construction paper to represent yourself.

Think about what makes you stand out as unique and special. You may consider bringing two different elements together to show who you are.

Create an icon out of construction paper about 4"x 4".

Use geometric or freeform shapes to communicate who you are – Are you like a square, triangle, or circle? Made of curvy or straight lines? Messy or organized?

Incorporate at least two identifiable elements (the class should be able to recognize what they are)

Do not use letters or numbers

Each icon should only be made of graphic shapes. There should be **no visible pencil lines or drawing marks** of the final product. Only construction paper shapes!

Everyone in this class is a unique and different and so the icon presented at the end of this exercise should be unique and individual.