

Promote a cause

Poster designers –

Create a graphic logo that will be used for the different media campaign. Less is more. Each member of the team should use the logo in their product.

Create 2 11" x 17" posters for your event. Each poster should be very different from the other. Be sure to include the following information

Logo, Title, Date/Time?

Photographs and graphics

A short paragraph explaining the event or cause

Guerilla Marketing –

Create an 11" x 17" poster design that visually shows and explains your idea.

Included in the poster:

A short paragraph in the poster explaining your idea

Project title and logo

A photo of the physical manifestation of your idea.

Packaging/Promotional Materials

Create a packed/3d designed element to promote your cause.

Included on the package

Logo/Title of the event

A short paragraph explaining the cause event

Exciting Graphics

After Effects animation

Create a 10 second animation –

Included in the animation

Logo

Explanation of the event

Exciting Graphics