

Saul Bass Poster

Create an 11" x 17" vector based (in Illustrator) movie poster in the style of Saul Bass.

Select a movie for the poster that was made before you were born and has not been made into a "remake" any time after your birth date.

Every student will be required to use a different movie for their poster project.

Include the following information – Name of the Director, Name(s) of the actors, Music Composer, and Studio Logo or Name. You may want to include other important information that you feel is important such as a release date.

Communicate the story or meaning of the movie in your poster. This project is not about the most used and obvious idea, it is about finding a unique solution that will surprise viewers and get them excited about the content of the movie through a graphic poster solution.

Part 1 – In your sketchbook create 3 ideas or designs for your poster. Show to Mr. McCray before you begin creating the actual poster in Illustrator

Part 2 – Create the poster in Illustrator. Your poster must be entirely vectored based. (In Illustrator)