

### Travel Poster Critique

1. Strengths – What do you see that is successful in the poster design?
2. Communication – Do you get a sense of what the designer is communicating about their location?
3. Graphic Quality – How successful was the designer in creating a poster in the Plakatstil style? Can you see contrast, tension, and/or a clear organization in the poster? What suggestions do you have that could improve the poster?
4. Create a question.

### Type as Image Critique

1. Strengths – What do you see that is successful in the three designs?
2. Unity – How successful is the designer in creating a unified theme? Do the three images work well together or do any of them seem out of place?
3. Personal Expression - How successful was the designer in establishing their own personal style? Can you get a sense of who the designer is and what they like by the look of their design?
4. Create a question.

### Timeline critique

Strengths – What do you see that is successful in this design?

Communication – Do you get a clear sense of story from the design? Do you have a clear understanding of the subject in the design? What suggestions do you have that could improve the poster?

Create a question.